Anthropology 333

Spring 2017

Critical Analysis

**Hardy copy due: beginning of class on Thursday, May 4**

**The Task**. In this assignment, you will write a critical analysis of a food-related program from broadcast TV, cable TV, or social media. The episode should be between 30 and 60 minutes long and could be a competition like Top Chef, America’s Worst Cooks, or Chopped Junior, an instructional program (like those of many celebrity chefs), or something with more of a nutritional, environmental or cultural focus (e.g.,Anthony Bourdain’s Parts Unknown or Jaime Oliver’s Food Revolution). Check out the Food Network, the Cooking Channel, Bravo, the Travel Network, CNN, and of course, YouTube.

**The Format**

1. Your essay should be 3-4, typed, double-spaced pages in 11 or 12 font with 1” margins.

2. Your essay should have a clearly articulated thesis statement and use concrete examples from the program. You may also include images as Appendices, and these will not count in the page limit.

3. Be sure to include a summary of the program (format, location, narrative structure, outcome), who you think the target audience is, and what you think the creators are hoping to accomplish through the program.

2. You must **directly apply and cite** **6 readings** from the first five weeks of the course. For the purposes of this assignment, each chapter from *Near A Thousand Tables* counts as one reading, and you may use up to two readings from the book.

3. You may talk about what issues you find most compelling. Some examples include food and identity, food and family life, nutrition and dieting, food and status, food tourism, and the politics and economics food systems – though in the end it`s really up to you and well depend on the episode you choice.