

PRACTICING ANTHROPOLOGY
Anthropology 345
T-TR 2:00 – 3:50

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Office Hours: Tu/Th, 12 – 1 p.m. and by appointment

COURSE DESCRIPTION

Today, anthropologists apply their skills at nonprofit organizations, federal agencies, tribal organizations, cultural resource management firms, museums, interpretive design companies, hospitals, public health departments, small businesses, and multinational corporations. This course uses a practical approach to introduce the many careers that are available to applied anthropologists and the job skills that are required to support this work. We begin with an overview of the practice of applied anthropology, a discussion of professional ethics, and set of professional development exercises. We then have a series of guest speakers who work as practicing anthropologists in local and global contexts. The course concludes with a job skills unit in which students create a resume and a personalized career plan. The overall course goal is to help you make the transition from an undergraduate degree in anthropology to a fulfilling professional career.

LEARNING OBJECTIVES

By the end of the course, you will have

- Developed an understanding of the professional roles anthropologists have outside of the academy.
- Assessed the ethics of conducting applied anthropology.
- Been exposed to primary and secondary accounts of professional anthropologists working in diverse contexts.
- Identified a proposed career track and created an actionable plan to achieve these goals.
- Produced a functional resume and portfolio to use when applying for jobs and consultancies.

REQUIRED READINGS

Briller, Sherylyn H. and Amy Goldmacher

2009. *Designing an Anthropology Career: Professional Development Exercises.*

Lanham, Maryland: AltaMira Press.

Additional class materials are available from the PSU libraries website and on D2L (see below). You may either read these documents online or print a copy for your use.

CLASS REQUIREMENTS

Students taking this course Pass/No Pass are required to earn at least the equivalent of a 'C-' to pass the class. Anthropology majors and minors must take the class for a grade.

Grading

Class Participation - 5%
Professional Development Exercises - 15%
Reading Journals - 30%
Career Exploration Paper - 25%
Career Plan/Portfolio - 25%

Participation

Everyone is expected to participate in classroom discussions, activities and breakout groups. This does not just mean talking, but also active listening. Be prepared for me to call on you or ask you to let one of your classmates speak.

You are allowed three unexcused absences without negatively affecting your participation grade. Any additional unexcused absences will result in a reduction of your participation grade, at the rate of 7.5 points (out of 100) per class you miss. After subtracting any points due to absence, I will assign a final score based on the quality of your classroom participation. Simply coming to class will not get you all the participation points.

Policies

Illness. If you are sick, let me know through email. With proper notice and communication, I will not penalize you for illness-related absences, and you will have the opportunity to make up missed assignments.

Late Assignments. Late assignments will lose one letter grade (10 points on a 100 point scale) for each day past due except in cases of severe illness or emergency. **Requests for extensions on deadlines must be made in writing ahead of the due date.**

Course Requirements. **All work must be completed** for students to receive a passing grade.

Accommodations. Students with a documented disability who need accommodations in this course should inform the instructor immediately.

Advising. If you are an Anthropology major, please go see one of the faculty to discuss graduation requirements and career development guidance.

Plagiarism (intellectual theft) is a serious academic offense. My advice – don't do it. Your ideas, however formative, are more interesting to me than the ideas of others. You are responsible for reading and understanding the department handout on academic integrity, which is part of the course materials on D2L. Please ask me if you have any questions about this information. Any

assignment containing plagiarized material will receive a failing grade, and cases of academic dishonesty will be reported to the Office of the Dean of Student Life.

Desire to Learn (D2)

The course syllabus, readings and assignments were available on D2L. Desire to Learn To login, you need an Odin login username and password. To get an Odin account, visit <https://www.account.pdx.edu>. Please let Yarrow or me know if you have any difficulties using D2L.

Evaluation Criteria

Class Participation (5%)

As noted above, simply coming to class isn't enough to get all the points!

Professional Development Exercises (15%)

You will do a variety of professional development exercises from Briller and Goldmacher. These exercises must be completed before the specified due dates (see below) and will be turned at the end of the indicated class. Professional development exercises will be evaluated using a credit/no credit format.

Analytic Reading Journals (30%)

You will turn in three reading journal that summarize and analyze the weekly readings (see Required Journal Format and Readings for Analytic Journals documents on D2L; due dates are listed below). Each entry in a given journal submission round will be graded on a excellent (100 points), very good (90 points), good (80 points), fair (70 points), poor (60 points) and no credit (0 points – e.g., the student did not go the entry or did not follow the required formatting and content requirements) basis. The final grade for each of the three journal submissions will be the average of each required entry, and the final journal grade the average of the three required journals.

Career Exploration Paper (25%)

In this paper you will explore a potential career path in applied. The analysis will use case studies from applied anthropology journals and your own primary research with a practicing anthropologist. Assignment details are available on D2L.

Career Plan and Portfolio (25%)

This assignment builds on the career exploration paper. This time you will create a step-by-step action plan for your transition from anthropology degree to professional work using the anthropology theory and methods toolkit. Your plan will include fundraising and capacity building strategies, a functional resume, and a portfolio that provides concrete examples of what you can do!

Extra Credit

Extra credit can be earned by (1) attending and summarizing pre-approved lectures in anthropology or participating in approved service projects, and (2) writing a 2-3 page long reflection. This document must include a sufficiently detailed summary to demonstrate that you attended the entire lecture or the service experience and a discussion of how the lecture or service project relates to specific lectures and readings covered in class. An extra credit report may earn up to 1 point maximum. You can do up to 5 extra credit papers, potentially earning a maximum of 5 extra credit points or 5% of the course grade.

Course Outline

Unit 1: The Practice of Anthropology

March 29: Course Overview

Look over these two websites:

National Association for the Practice of Anthropology (NAPA):

<https://www.practicinganthropology.org>

Society for Applied Anthropology (SFAA)

<http://www.sfaa.net/>

March 31:

Speakers:

Louise Paradis, Career Counselor, PSU Advising and Career Services

Yarrow Geggus, Graduate Student, PSU Anthropology Department

April 5: Orientation to Practicing Anthropology

Briller, Sherylyn H. and Amy Goldmacher

2009. Positioning Yourself in the Discipline. Designing an Anthropology Career: Professional Development Exercises, Chapter 2, pp. 13-26. Lanham, Maryland: AltaMira Press.

Ellick, Carol J and Joe E. Watkins

2011. Chapter 3: I Want to Be an Anthropologist. The Anthropology Graduate's Guide: From Student to a Career, pp. 31-48. Walnut Creek, CA: Left Coast Press.

Briller, Sherylyn H. and Amy Goldmacher

2009. The Collaboration Exercise (Exercise 6). Designing an Anthropology Career: Professional Development Exercises, pp. 73-78. Lanham, Maryland: AltaMira Press.

*** Bring completed Exercise 6 Self-reflection to class for activity and submission**

April 7: Ethics

American Anthropological Association Code of Ethics

Ervin, Alexander M.

2005. Chapter 3: Ethics in Applied Research and Practice. *Applied Anthropology: Tools and Perspectives for Contemporary Practice*. 2nd Edition, pp. 30-43. Boston: Pearson.

Baba, Marietta

2009. Disciplinary-Professional Relations in an Era of Anthropological Engagement. *Human Organization*. 68(4): 380–391.

Briller, Sherylyn H. and Amy Goldmacher

2009. Understanding Your Values: The Code of Ethics Exercise (Exercise 4). *Designing an Anthropology Career: Professional Development Exercises*, pp. 58-67. Lanham, Maryland: AltaMira Press.

*** Bring completed Exercise 4 to class (“3 steps and self-reflection”) for discussion and submission**

April 12: Anthropology as Vocation

Brondo, Keri V and Linda A. Bennett

2012. Career Subjectivities in U.S. Anthropology: Gender, Practice, and Resistance. *American Anthropologist* 114(4): 598-610.

Fiske, Shirley J., Linda A. Bennett, Patricia Ensworth, Terry Redding & Keri Brondo

2010. The Changing Face of Anthropology: Anthropology Masters Reflect on Education, Careers, and Professional Organizations. AAA/CoPAPIA 2009, Anthropology Masters Career Survey. Arlington, VA: American Anthropological Association.

Gibbons, Ann

2012. *An Annus Horribilis* for Anthropology? *Science*. 338: 1520.

Gordreau, Jenna

2012. The 10 Worst College Majors. *Forbes*. 10/11/12.

Career Exploration Paper Proposal Due

April 14: Workshop-Your Personalized Career Track

Briller, Sherylyn H. and Amy Goldmacher

2009. Understanding Yourself as an Anthropologist: The Identity Expedition Exercise (Exercise 1) and Understanding Your Ideal Job: The Anthropological Job Search Exercise (Exercise 10) Pp. 37-46, 79-87, 103-109. *Designing an Anthropology Career: Professional Development Exercises*, Lanham, Maryland: AltaMira Press.

*** Bring completed professional development Exercises 1 and 10 to class for activity and submission**

Unit 2: Careers in Applied Anthropology

April 19: Non-Governmental Organizations (NGOs) and International Consulting

Speakers:

James and Maria Beebe, Consultants, USAID

Marcos Benedetti, Chief Technical Officer, Mozambique, Pathfinder International

Maynard-Tucker, Gisele

2008. Becoming an International Consultant. NAPA Bulletin 29: 181-194.

Analytical Reading Journal 1 Due

April 21: International Consulting

Speakers:

Liesl Messerschmidt, Director, Health & Development Consulting International

Dina Siddiqi

Website: <http://www.fic.nih.gov/Global/Pages/NGOs.aspx>. Go job hunting!

April 26: Federal Agencies Part I

Speakers:

Susan Charnley, Research Social Scientist, U.S. Forest Service, Pacific Northwest Research Station

Anan Raymond, Regional Archaeologist, Region 1 and 8, U.S. Fish and Wildlife Service

Fiske, Shirley J.

2008. Working for the Federal Government: Anthropology Careers. NAPA Bulletin 29: 110-131.

April 28: Federal Agencies Part 2

Speakers:

Doug Wilson, Adjunct Associate Professor of Anthropology, Portland State University/Archaeologist, Fort Vancouver, U.S. National Park Service

Brye Lefler, Cultural Anthropologist, American Indian Consultation Program Resource Management & Science, Yosemite National Park

Donoghue, Ellen M., Sara A. Thomson and John C. Bliss

2010. Tribal-Federal Collaboration in Resource Management. Journal of Ecological Anthropology. 14(1): 22-38.

Begin Personal Data Collection Exercise for May 5 Class

May 3: Cultural Resource Management & Heritage

Speakers:

Paul Solimano, Director, Willamette Cultural Resources Ltd.

Donald Shannon, Ethnographer, Willamette Cultural Resources, Ltd.

Brad Fortier, Happy Fun Time Improv and HIFT Consulting

Ferguson, T.J. and Chip Colwell-Chanthaphonh

2006. One Valley, Many Histories: An Introduction. History is in the Land: Multivocal Tribal Traditions in Arizona's San Pedro Valley. Pp. 2-25. Tucson: University of Arizona Press.

Ferguson, T.J. and Chip Colwell-Chanthaphonh

2006. From An Anthropologist's Notebook. History is in the Land: Multivocal Tribal Traditions in Arizona's San Pedro Valley. Pp. 228- 241. Tucson: University of Arizona Press.

Fortier, Brad.

2013 On the Road to a New Ethnography: Anthropology, Improvisation and Performance. A Culture of Play: Essays on the Origins, Applications, and Effects of Improvised Theatre. Pp. 67-83. Lulu Publishing.

May 5: (1) Cultural Resource Management & Heritage & (2) Business & Consumer Anthropology

Speakers:

Kate Barcalow, Consultant

Dawn Nafus, Anthropologist, Intel

Spoon, Jeremy and Richard Arnold

2012. Collaborative Research and Co-Learning: Linking Nuwuvi (Southern Paiute) Ecological Knowledge and Spirituality to Revitalize a Fragmented Land. Journal for the Study of Religion, Nature and Culture 6(4): 477-500.

Nafus, Dawn - Blog: <https://www.people.org/data-data-everywhere/>

May 10: Museums, Interpretation and Landscape Design

Robin Anderson, Content Developer, Aldrich-Pears and Associates

Jones, John Paul

2008. Introduction: Remembering the Experience of Past Generations. The Land Has Memory: Indigenous Knowledge, Naive Landscapes, and the National Museum of the

American Indian. Duane Blue Spruce and Tanya Thrasher, pp. 1-10. Chapel Hill: University of North Carolina Press.

Blue Spruce, Duane

2008. Honoring Our Hosts. The Land Has Memory: Indigenous Knowledge, Native Landscapes, and the National Museum of the American Indian. Duane Blue Spruce and Tanya Thrasher, pp. 11-32. Chapel Hill: University of North Carolina Press.

Simon, Nina

2010. Preface: Why Participate. The Participatory Museum, pp. i-iv. Santa Cruz, CA: Museum.

May 12: Consumer and Business Anthropology

Speakers:

Amy Santee, User Experience Researcher, SpendWell

Mark Shekoyan, Senior UX Research Consultant, Cisco

Cefkin, Melissa

2010. Business, Anthropology, and the Growth of Corporate Ethnography. Ethnography and the Corporate Encounter: Reflections on Research in and of Corporations. Pp. 1-37. New York: Berghahn Books.

Santee, Amy

2014. What Are You Doing Here? Making the Academy-to-Business Transition As A Practicing Anthropologist. Practicing Anthropology 36(2): 13-16.

Blog: <http://anthropologizing.com> (Santee)

Reading Journal 2 Due

May 17: Health Part 1

Speakers:

Nicole Friedman, Kaiser Permanente

April Eagan, Prevention Programs Supervisor, Inyo County Department of Health and Human Services

May 19: Health Part 2

Speakers:

Jen Aengst, Portland State University of Oregon Health Sciences University

Susan Rosenkranz, Research Associate Oregon Health Sciences University (OHSU), School of Nursing

Hardon, A.P.

1992. "The needs of women versus the interests of family planning personnel, policy-makers and researchers: Conflicting views on safety and acceptability of contraceptives" *Social Science Medicine* 35(6): 753-766.

Cloyes, K.G., Rosenkranz, S.J. Wold, D., Berry, P.H., and Supiano, K.P.

2014. To be truly alive: motivation among prison inmate hospice volunteers and the transformative process of end-of-life peer care service. *American Journal Hospice and Palliative Care*. 31(7): 735-748.

May 24: Education

Speakers:

Janise Hurtig, Senior Researcher, Co-director of the PRAIRIE Group, Coordinator of the Community Writing and Research Project (CWRP), University of Illinois, Chicago.

Deborah Lustig, Assistant Director, Institute for the Study of Societal Issues, UC Berkeley.

Hurtig, J. (2008). Community writing, participatory research, and an anthropological sensibility. *Anthropology & Education Quarterly*, 39(1), 92-106.

Career Exploration Paper Due

May 26: Forensic Anthropology and Catastrophic Preparedness

Speakers: **Kyle McCormick**, Forensic Anthropology, Defense POW/MIA Accounting Agency

Amanda Lubit, Senior Program Analyst in Pandemics and Catastrophic Preparedness, National Association of County and City Health Officials (NACCHO)

Faas, A.J. and Roberto E. Barrios

2015. Applied Anthropology of Risk, Hazards, and Disasters. *Human Organization*, (2015), 287-295.

Allen, Kristen

2012. US Still Bringing Home WWII Dead. Spiegel Online.

Widener, Robert

2007. Until They are Home: Behind the Doors at JPAC. VFW.

Facebook Page: <https://www.facebook.com/JPACTeams>

Flickr: <http://www.flickr.com/photos/51525202@N08/>

Unit 3: Anthropology Job Skills

May 31: Workshop-Resume and Other Professional Representations

Briller, Sherylyn H. and Amy Goldmacher

2009. Representing Yourself in a Summary Document: The Resume Exercise (Exercise 12). Designing an Anthropology Career: Professional Development Exercises, pp. 114-122. Lanham, Maryland: AltaMira Press.

*** Bring completed professional development exercise (2 steps and self-reflection) for activity and submission**

Ellick, Carol J and Joe E. Watkins

2011. Chapter 7: The Resume, Curriculum Vita, and Biographical Statement. The Anthropology Graduate's Guide: From Student to a Career. Pp. 93-104. Walnut Creek, CA: Left Coast Press.

Reading Journal 3 Due

June 2: Workshop-Fundraising and Proposal Writing

Kiritz, Norton J. and Jerry Mundel

1988. Program Planning and Proposal Writing: Introductory Version. The Grantsmanship Center.

<http://foundationcenter.org/>

June 6: Career Plan and Portfolio Due

12:00 pm in Anthropology Baskets

COURSE SCHEDULE

Week	Day	Date	Month	Readings, exercises and assignments
1	T	29	March	https://www.practicinganthropology.org http://www.sfaa.net/
	TR	31		
2	T	5	April	Briller and Goldmacher, Ellick and Watkins Due: Briller and Goldmacher Exercise 6
	TR	7		AAA Code of Ethics, Baba, Ervin Due: Briller and Goldmacher Exercise 4
3	T	12		Brondo and Bennett, Fiske et al, Gibbons, Gordreau Due: Career Exploration Paper Proposal
	TR	14		Due: Briller and Goldmacher Exercises 1 and 10 Due: Reading Journal 1
4	T	19		Maynard-Tucker
	TR	21		http://www.fic.nih.gov/Global/Pages/NGOs.aspx .
5	T	26		Fiske
	TR	28		Donoghue et al.
6	T	3	May	Ferguson and Colwell-Chanthaphonh (x2); Fortier
	TR	5		Spoon & Arnold, Nafus
7	T	10		Blue Spruce, Jones, Simon
	TR	12		Cefkin, Santee Due: Reading Journal 2
8	T	17		No readings
	TR	19		Hardon, Cloyes
9	T	24		Hurtig Due: Career Exploration Paper
	TR	26		Faas & Barrios, Allen, Widener
10	T	31		Briller and Goldmacher, Ellick and Watkins Due: Briller and Goldmacher Exercise 12 Due: Reading Journal 3
	TR	2	June	Kiritz & Mundel
11	M	6		Due 12 p.m.: Career Plan and Portfolio (Exercise 13)